



ATTORNEY DOCKET NO.: 5598/89CIP

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Peter M. Black et al.
Serial No. : 09/738,471 Examiner: Bartuska, Francis John
Filed : December 15, 2000 Group Art Unit: 3627
Title : TARGETED E-COMMERCE SYSTEM

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RECEIVED

MAR 15 2004

GROUP 3600

**NOTICE OF APPEAL FROM THE PRIMARY EXAMINER
TO THE BOARD OF PATENT APPEALS AND INTERFERENCES**

Sir:

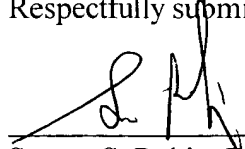
Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision dated September 9, 2003 of the Primary Examiner finally rejecting claims 1-23.

Enclosed is a check in the amount of \$330.00 for the Notice of Appeal fee.

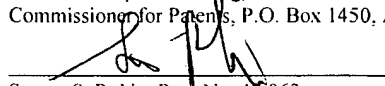
The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to Deposit Account No. 02-4270.

Respectfully submitted,

Dated: 3/8/04


Steven S. Rubin, Reg. No. 43,063
BROWN RAYSMAN MILLSTEIN FELDER
& STEINER LLP
900 Third Avenue
New York, New York 10022
(212) 895-2000

I hereby certify that this paper is being deposited this date with the U.S. Postal Service as Express Mailing, Label No.: EV 330373256 US addressed to: Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria VA 22313-1450


Steven S. Rubin, Reg. No. 43,063

3/8/04
Date

BRMFS1 472876v1

03/11/2004 CHGUYEN 00000038 09738471

01 FC:1401

330.00 00